

**PUBLICATIONS DIVISION  
MINISTRY OF INFORMATION & BROADCASTING  
GOVERNMENT OF INDIA**

Room No. 56, Soochana Bhawan  
CGO Complex, Lodi Road  
New Delhi 110 003

**Check List & important instructions for subscription of Journal(s)**

The annual subscription rates for Journals of Publications Division are as follows:

	Ajkal/Kurukshetra/ Yojana (By ord. Post) for each journal	Ajkal/Kurukshetra / Yojana ( By Regd post) for each journal	Bal Bharti (By ord. Post)	Bal Bharti ( By Regd post)
One Year	Rs 230/-	Rs 434/-	Rs 160/-	Rs 364/-
Two Year	Rs 430/-	Rs 838/-	Rs 300/-	Rs 708/-
Three Year	Rs 610/-	Rs1222/-	Rs 420/-	Rs 1032/-

2. Subscribers may kindly note that in respect of subscription by Ordinary Post, no. 'Track and Trace' facility is provided by Department of Posts and, therefore, assurance regarding guaranteed supply cannot be given by Publications Division. It would be in subscriber's interest to opt for subscription by Registered Post.

3. Subscription for Ajkal Hindi/Urdu, Bal Bharti, Kurukshetra Hindi/English and Yojana Hindi/English/Urdu/Punjabi/Oriya may sent to Journals Unit, Publications Division, Room No. 56, Soochna Bhawan, CGO Complex, Lodi Road, , New Delhi 110003. **The language and name of journal must be clearly indicated.**

4. Subscriber must ensure that DD/IPO/MOs are in favour of **ADG , Publications Division, M/o I&B** payable at New Delhi and of requisite amount.

5. Subscriber must ensure that MOs (ordinary as well as e-MO) must contain name and language of journal required either in message box or at address column, otherwise it could not be accepted.

6. DD & IPO must be accompanied either with dully filled subscription coupon published in our Journals or in a plain paper containing name and address of subscriber along with name and language of Journal required. E-mailed ids can also be shared with the unit.

7. Subscription will start with effect from next available issue after receiving and processing of payment. Subscription will not start from retrospective effect.

8. Subscription request can be send to centres as per details given below. For subscription of Yojana in regional languages, the request needs to be sent directly to regional centres.

S. No	Magazine	Language	Officer Concerned	Office Address	Email/phone
1	Ajkal	Hindi/Urdu	Asstt. Director	Journals Unit, Publications Division, Room No. 56, Soochna Bhawan, CGO Complex, Lodi Road, , New Delhi 110003.	<a href="mailto:pdjucir@gmail.com">pdjucir@gmail.com</a> 011-2436 7453
2.	Bal Bharti	Hindi	-do-	-do-	-do-
3.	Kurukshetra	Hindi/English	-do-	-do-	-do-
4.	Yojana	Hindi/English/Punjabi/Urdu/Oriya	-do-	-do-	-do-
5.	Yojana	Assamese	Deputy Director	Sales Unit, Publications Division, KKB Road, New Colony, House no. 7, Chenikuthi, Guwahati, Assam 781003	yojanaasomia@yahoo.co.in 0361-2665090
6	Yojana	Bengali	Assistant Director	Sales Emporium, Publications Division, 8, Esplanade East, Kolkatta, West Bengal 700069	<a href="mailto:bengaliyojana@gmail.com">bengaliyojana@gmail.com</a> 033-22486696
7.	Yojana	Gujarati	Deputy Director	Sales Unit, Publications Division, Akash Darshan Colony, A2/3, Behind Bhai Kaka Nagar, beside Ashpalav Bunglow, Somvilla Road, Thaltej, Ahemdabad, Gujrat 380059	yojanagujarati@gmail.com 079-2658669 079-26581450

8.	Yojana	Kannada	Assistant Director	Sales Unit, Publications Division, 1 <sup>st</sup> Floor, 'F' Wing, Kendriya Sadan, Kormangala, Bangalore 560034	yojanakannada@gmail.com 080-25537244
9	Yojana	Marathi	Editor	Sales Unit, Publications Division, 701-C wing, 7 <sup>th</sup> Floor, Kendriya Sadan, Belapur, Navi Mumbai, Maharashtra 400614	<a href="mailto:myojanadpd@gmail.com">myojanadpd@gmail.com</a> 022-27570686
10	Yojana	Malayalam	Deputy Director	Sales Emporium, Publications Division, Press Road, Near Govt. Press, Thiruvananthapuram, Kerala 695001	<a href="mailto:yojanamalayalam@gmail.com">yojanamalayalam@gmail.com</a> 0471-2323826
11	Yojana (Thittam)	Tamil	Assistant Director	Sales Emporium, Publications Division, 'A' wing, Rajaji Bhawan, Besant Nagar, Chennai, Tamil Nadu 600090	<a href="mailto:editorthittam@yahoo.co.in">editorthittam@yahoo.co.in</a> 044-24917673
12	Yojana	Telugu	Assistant Director	Sales Emporium, Publications Division, Room No. 205, 2 <sup>nd</sup> Floor, CGO Tower, Kavadi Guda, Hyderabad, Andhra Pradesh 500001	<a href="mailto:yojanatelgu@gmail.com">yojanatelgu@gmail.com</a> 040-27546312 040-27546319

9. In case of non receipt of magazine or any other problem, please intimate to concerned office within a month period after which complaint may not be entertained. If no response is received from the concerned office(s) as mention in para 8, the subscriber can escalate their grivance to Director (Business), Room No. 55, Soochana Bhawan, CGO Complex, Lodi Road, New Delhi 110003, Email: [directorrc.dpd@gmail.com](mailto:directorrc.dpd@gmail.com) Tel No. 011-2436 5609

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